

Citizens' Advisory Committee

May 12012

Present: Chris Able, Grace Brandl, Janet Breuer, Roger Drape, June Kramer, Faiv Neng Her, Linda Hunter, Anthony Mack, Ed Rappe, Charles Stangel,

Excused: Pat Chermak

Guests: Mayor Nickels, Ralph Kramer

Speaker: Cathy Karl from MCCA

The meeting was called to order at 4:00. One correction to the minutes. June Kramer did attend the April meeting. The minutes were approved as amended.

Mayor Nickels introduced the new Finance Director, Steve Corbeille. He also reported on his State of the City address. His emphasis was on the increase of jobs in the city including from Federal Mogul, Dermatologist Associates, WI Aluminum Foundry, Skana Aluminum, and Baileigh's. He is recommending the addition of a position for economic development for the city as well as supporting the EDC that works on development for the entire county.

He also conversed with the owner of the Mirro Building, taking a more aggressive approach.

He is working more and more with Two Rivers to collaborate and merge services.

The televised council meetings will feature an improved feature, showing the topic on which the members are voting as well as their votes.

Cathy Karl spoke about MCCA, a group working on marketing the downtown since the early '90s. The board of 6 is composed of business owners who meet the 2nd Wednesday of the month at rotating locations. Their website is www.downtown.manitowoc.org. Their primary focus is on marketing. She showed us several marketing tools. They do partner with Mainly Manitowoc part of the time. They brought the Farmers Market downtown. They also sponsor Crazy Days along with a number of other events. MCCA serves members only with an individual fee of \$100. They have about \$20,000 to work with. Mainly Manitowoc is partly funded by the city, currently at a 4 to 1 match with funds MM raises. Their current goal is to raise \$60,000 to \$100,000.

The street committee of MCCA is split about 50/50 on the question of one-way streets vs. two-way. Their main concern is to slow down traffic.

We suggested several topics for next year: the Transportation Center manager, the new finance director, Val Mellon, someone from the police department to discuss parking tickets, a report on the Hmong Festival, and the Maritime Museum Director.

The meeting was adjourned at 4:40.

Respectfully,
Linda Hunter
Secretary