

CITIZENS ADVISORY COMMITTEE
CITY HALL, PLANNING/ENGINEERING CONFERENCE ROOM (WEST)
Tuesday, May 6, 2014 at 4:00 PM

MINUTES

Present: Alder Chris Able, Mary Balte, Janet Breuer, Pat Chermak, Linda Hunter, June Kraemer, Augie Krieser, Anthony Mack, Chuck Stangel, Joanne Vogds, Anna Marie Wood

Absent: Mayor Justin Nickels, Grace Brandl, Gloria Wallace

Guest(s): Ralph Kraemer, Tracy Geenen

Minutes: Submitted by Linda Hunter

- I. Meeting called to order at 4:00pm.
- II. Update/Discussion from Alder Chris Able
 - a. The demolition of the Mirro building is continuing.
 - i. All asbestos has been removed including the coating on the windows.
 - ii. The 3-story building is finished and the 5-story is next.
 - iii. The 6-story and 7-story have red brick that probably can be recycled.
 - b. What is the penalty for putting grass clippings in the street?
 - i. Initially a warning then a \$15 fine followed by increasing fines if necessary.
 - ii. Call the Police or City Hall if observe this occurring.
 - c. What effect will the aging population have on our community?
 - i. Alder Able did not think it would affect the City but it would affect rural areas and new businesses coming to the community.
 - d. The theatre will be open for a United Way fundraiser on May 30th.
- III. Guest Speaker – Tracy Geenen, Executive Director of the United Way
 - a. Tracy updated Committee on recent personnel change along with \$80,000 grant received to add staff.
 - b. United Way office location changed to 21 E Waldo Blvd.
 - c. RSVP is now included as a United Way program.
 - d. There has been a major change in philosophy from funding various organizations to community impact grants.
 - i. United Way funded 21 grants this year.
 - ii. The Board and Community Impact Council decide the recipients.
 - iii. Initiatives are funded rather than organizations and outcomes must be clear.
 - iv. Funds will go toward change and not to temporarily fix financial constraints.
 1. Example would be grant to Healthiest Manitowoc County to help seniors better balance to avoid falls through a program at the YMCA. Manitowoc County was number one in falls and injuries resulting in death in Wisconsin. This program proposes to improve that significant statistic.
 - v. Philosophy change emphases are education, health and income as building blocks for the community.
 - vi. Video on education challenges was shown to Committee stating 64% of third graders are behind in reading by third grade.
 - vii. United Way provided a grant to the Library to put books in the hands of parents at a child's birth as investing early in children's lives will pay off.

- viii. Teen pregnancy has lowered in our area.
- ix. Two programs for the elderly are being funded; one on balance and the other on help for Alzheimer's caregivers.
- x. United Way is in need of volunteers for committees, councils and boards.
- xi. If everyone gave \$1.00 a week all financing would be taken care of.

IV. Next meeting will be Tuesday, 09.02.2014, beginning at 4:00pm at the City Hall, Planning/Engineering Conference Room (West.)

V. Meeting adjourned at 5:00pm