

Manitowoc Sustainability Committee

Minutes 8/29/2012

Present: Tony Fodden (TF), Jon Reisenbeuchler (JR), Andy Evanson (AE), Sherri Richards (SR), Dennis Larsen (DL), Patty Sturtz (PS), Kelly Eskew (KE), Paul Braun (PB) for beginning of meeting

Absent: Erik Hoyer (EH)

Visitor: Jason Johnston

Meeting was called to order at 4:03 by TF.

1. Meeting time and location:

- PB made a motion that meetings be held the 4th Wednesday of the month at 3:00 p.m., AL seconded the motion, passed unanimously.
- Next Meeting Date: September 26th, 2012 ; Time: 3:00 pm; Location: Lincoln High School

2. Membership:

- Joel Sandersen left the committee due to time restrictions.
- Patty Sturtz (PS) from Orion Energy Systems has joined the committee, welcome Patty.

3. By-laws change:

- TF met with city attorney and worked out bylaw changes. Changes reviewed by committee. SR made a motion to approve bylaw change. DL second. Passed unanimously.

4. Durbrow Paper:

- Discussion of paper submitted by John Durbrow, Manitowoc citizen interested in quality of life enhancements for the city of Manitowoc.
- Action Item: TF will check if anyone responded to John about the paper.
- Action Item: Committee members should review the paper and be ready for comment at next meeting.

5. Newspaper Article

- Action Item: DL is writing an article about biking culture, will send the article to committee for review.

6. Updates on old business

- *Downtown recycling collection initiative:* Action Item: TF will contact parks and recreation department to see about moving 2 recycling cans closer to the street to make them more accessible. Also will ask about pick-up schedule. Discussion about garbage overflow at farmers market, possibly need more cans or a dumpster for next year during the busy month of August and or look at food recycling options at the farmers market for next year.
- *Sustainability Recognition of Local Businesses:* TF met with members of the Chamber of Manitowoc County to discuss a partnership on recognizing local businesses in the broad area of sustainability. They offered a partnership through their recognition of businesses at their annual dinner and meeting in the Large Business/Industry of the Year award or the Cooperation award. Action Item: TF will ask if possible to have a sustainability bullet on both forms. How the sustainability area would be recognized, label on the award? Would we be able to help analyze applicants and choose award winner? If sustainability is added as a criterion, possibility of adding that to press releases announcing dinner and awards?
- *Earth Day Subcommittee:* We will not have a subcommittee, all sustainability committee members will assist with Earth Day, all to varying degrees. KE reported master gardeners do not plan on having a speaker the same day as Earth Day like in 2011; if this changes they will let us know. AE secured Lincoln High School for April 20th, 2012 Earth Day. SR made a motion to move Earth Day to Lincoln High School, PS seconded the motion. Passed unanimously. Discussion on encouraging student involvement in event. Action Item: JR will send examples of event advertising to AE from

previous years to help alleviate the slight concern of asking people to bring prescription drugs to a school. Action Item: Think of potential speakers for Earth Day 2012, will be discussed at next meeting. Discussion on food vending options. Action Item: AE will look into chartwells contract and the ability to sell other healthy options along side the usual vendor food items.

7. Project File:

- No business

8. Future Sustainability Summit and Guest Speakers

1. Through the sustainability recognition of local business meeting with the chamber TF also discussed the possibility of our committee being a part of the chamber business summit. Discussion on some committee members attending the summit this year, possibly next year getting more involved by helping find and book a sustainability speaker or have a workshop option on sustainability, in a future year find out if possible to have the theme of the summit be sustainability. (Summit Information: Date: **Wednesday, October 17th**, Location: Holiday Inn, Manitowoc, Theme: Local Taste and Market Place, Keynote Speaker: Lt. Governor Rebecca Kleefisch)

9. Education Goals

- Discussion held on goal to be a proactive committee rather than reactive.

10. New Business

- DL proposed we look at what committee members are passionate about and be more proactive in approaching the city of Manitowoc with ideas and help. DL is looking into doing more with the "bike the lakeshore" movement and will put together a mission statement. At the next meeting we will discuss DL ideas and see if applicable to form a subcommittee with other members to join him in looking at ways to help make Manitowoc/Two Rivers become a bike friendly community.
- SR discussed farmers market future and ideas for sustaining this resource.

DL made a motion to adjourn the meeting, KE seconded. Meeting adjourned at 5:40 pm.

Minutes prepared by KE.