

Present: Meg Bollinger, Simone Dorcas, Amy Fricke-Weigel, Jill Hennessey, Amy Jagemann, Lori Kirby, Jim Konitzer, Christine Kornely, Jeanie Miller, Jason, Ring, Dolly Stokes, Greg Vadney, Tom Van Horn, Tricia Zimmermann

Absent: Mike Halla

Meeting was called to order at 12:00 by Fricke-Weigel

A motion was made by Zimmerman seconded by Kornely and unanimously approved by the board to accept the May Minutes as written.

Financial Review

Current budget figures were reviewed by the board

The spreadsheets were explained to the 4 new Board Members and Vadney gave a general overview of how the budget works.

Presidents Report – Amy Fricke-Weigel

New Board Members were introduced, and gave a little background on themselves. Each of the current board members and staff gave an overview of their background also.

Board Officers

A motion was made by Kornely, seconded by Kirby and unanimously approved by the board to have Amy Fricke Weigel continue as Board President and Simone Dorcas continue as Board Vice-President.

Membership Committee

Will meet on July 10th to create a strategic plan for implementing the new program. New membership program will be a 7 tier program with additional benefits at the higher levels. Board will vote on new membership program at the July meeting. As of July 1, 2012 no renewal notices will be sent out until new program is in place.

Sputnikfest Committee

Rack cards have been sent to the Visitors Center and are on site at the museum. Sponsorship is good, but more food vendors are needed. Tina Kugler's 2012 poster was shown to the board. Amy Zander will create "sputnikfest" jewelry to be sold the day of the festival. Committee members are working on Theme Baskets to be auctioned off at the festival. Konitzer will bring a sample of the "rocket" he has designed for the baskets to the July Board Meeting. Brandt Buses will provide a shuttle between Sputnikfest and Lobsterfest from 6-11 pm with the cost being shared by the RWAM and Rotary.

Building Campaign

Fricke-Weigel stated the RWAM Building Project is one of five major projects in Manitowoc at this time. The August Board meeting will be dedicated to discussing this project so that the Board of Directors is better informed as to what is involved. Tom Sawyer of Somerville suggested making a presentation to the membership as a whole at the Annual Meeting.

Directors Report – Greg Vadney

Exhibits and Events - Due to the fact that several pieces were taken from the mansion to be displayed in the current "Women as Subjects and Creators" exhibit, there is now an exhibit in the house highlighting the architectural history of the house as well as the Vilas Family. The Georgia O'Keeffe public installation is scheduled from Friday, June 29th at 5:00. The next exhibition will be the RWAM Members and Manitowoc County Artists starting on July 28th.

Marketing

Attendance trends at the RWAM have not shown an overall increase. A discussion followed regarding other avenues of marketing that the museum could take. Some suggestions were: DDM mailing, I43 Billboard. We have been contacted by Lamar regarding a digital billboard, and we are currently partnering with the WI Maritime Museum and the Visitors Center on Public Radio ads in the Green Bay and Fox Cities areas. Hennessey brought up the fact that the mayor has formed a marketing committee for the City, and some discussion followed as to how we can or should be involved in this.

Personnel

Holiday House - Representatives from Holiday House met with Vadney to discuss utilizing their people as supplemental help with custodial tasks and landscaping. Under the new budget, our custodial position was cut from 8 hours per day to approx 2.5. Certain Holiday House positions are fully funded by Holiday House. Vadney is also looking for an intern to assist with designing a new museum brochure.

Volunteers -The city now requires all volunteers to sign a liability waiver. Current RWAM volunteers are being asked to sign. The council voted to charge each City Dept. \$15/Volunteer. This could cost the museum approx \$600. It was also brought up by the City's legal dept that Vadney would need board approval to bring on volunteers. A motion was made by Kornely, seconded by Ring and unanimously approved by the board to authorize Greg Vadney to acquire adult volunteers.

Servicing Quality Initiative – This program is working to advance customer service in the City. As part of this program the Website will be upgraded to accept monies on line.

Friends Advisory Committee – Tricia Zimmerman

Zimmerman gave an update on the Mother/Daughter Tea to be held on July 15th and the Door County Bus Tour on August 7th.

Collection Report – Greg Vadney

The Hyde Collection Museum in New York has made a loan request of the Georgia O'Keeffe from June 2013 to April 2014. They are willing to do a reciprocal loan, plus pay a loan fee of approximately \$1200. A motion was made by Zimmerman, seconded by Konitzer and unanimously approved by the board to approve the loan of the Georgia O'Keeffe to the Hyde Collection Museum.

Old Business

No old business

A motion was made by Miller, seconded by Kornely and unanimously approved to adjourn the meeting.

The next board meeting will be July 18, 2012 at 12:00 noon

Respectfully submitted
Elaine Schroeder