

Present: Meg Bollinger, Simone Dorcas, Amy Fricke-Weigel, Jill Hennessey, Lori Kirby, Jeanie Miller, Jason Ring, Dolly Stokes, Greg Vadney, Tom Van Horn, Tricia Zimmermann

Absent: Mike Halla, Christine Kornely, Amy Jagemann, Jim Konitzer,

The meeting was called to order at 12:05 by Board President Fricke-Weigel

Public Input No public input

Minutes A motion was made by Zimmerman, seconded by Ring and unanimously approved by the board to accept the January Minutes as written.

Financial Review Current budget figures were reviewed by the board

Presidents Report - Amy Fricke-Weigel

Review of Strategic Plan

The following areas were determined to be the focus of our 5-year plan: Exhibits, Education, the Mansion, Events and Collections.

There was a great deal of discussion regarding the branding of the museum. There did not appear to be a clear vision as to how the public viewed us. The possibility of bringing in a consultant to help with the branding was discussed. Vadney will investigate funding sources for a consultant and bring this information to the March meeting.

The Marketing, Facility & Education Committees will meet as scheduled and address the areas of focus. Once a brand is determined, adjustments can then be made if needed.

Directors Report - Greg Vadney

Routers have been purchased and installed so that there is now WI FI throughout the facility.

The City Performance Evaluation Program will be implemented beginning in March.

Attendance is up from 2012

Friends Advisory Committee - Tricia Zimmerman

The following equipment was presented to the board for approval to purchase:

30" Double Oven \$1,099

Dishwasher \$359 plus approx \$300 for installation work

A motion was made by Miller, seconded by Van Horn and unanimously approved to allow the purchase of the above equipment, using funds from the Friends Account.

The following officers were elected during the February meeting:

Chair Sandy Van Horn

Vice Chair Kathy Halla

Secretary Winnie Drape

Old Business None

A motion was made by Hennessey, seconded by Miller and unanimously approved to adjourn at 1:00 pm.

The next Board of Director's meeting will be Wednesday, February 20th at 12:00 noon

Respectfully submitted

Elaine Schroeder