

Present: Meg Bollinger, Simone Dorcas, Amy Fricke-Weigel, Mike Halla, Jill Hennessey, Amy Jagemann, Lori Kirby, Jim Konitzer, Christine Kornely, Jeanie Miller, Jason Ring, Greg Vadney, Tom Van Horn, Tricia Zimmermann

Absent: Dolly Stokes,

The meeting was called to order at 12:00 by Board President Fricke-Weigel

Public Input No public input

Minutes A motion was made by Zimmerman, seconded by Hennessey and unanimously approved by the board to accept the March Minutes as written.

Financial Review Current budget figures were reviewed by the board

Presidents Report – Amy Fricke-Weigel

Jim Konitzer will be recognized at the May 6th Common Council Meeting for his years of service on the RWAM Board. All board members were encouraged to attend.

Marketing/Membership Committee

Marketing for the Frank Lloyd Wright Exhibition has been budgeted at \$14,000
A motion was made by Hennessey, seconded by Kornely and unanimously approved by the board to use \$5000 of membership money for marketing the FLW exhibit locally.
The RWAM Charitable Foundation will also sponsor \$5000 of marketing.
The remaining \$4000 will be taken from the Rahr's Advertising Budget Line.
WI Public Radio will do a 100% match for radio ads in WI.

Education Committee

It was recommended that monthly articles regarding our educational programming be submitted to the HTR. We have submitted an application to the Service League for funds to upgrade the Discovery Room.

Sputnikfest

A motion was made by Zimmerman, seconded by Ring and unanimously approved by the board to approve a budget of \$9300 for Sputnikfest 2013.

Directors Report – Greg Vadney

Vadney made a presentation at the April 15th Common Council Meeting.

Activenet is set to go live on May 1st.

The Summer Programming booklets will go out to the schools on April 22nd.

Performance/Planning Review: Staff goals have been set

Vadney would like to attend the AMM Conference in Madison in July

A motion was made by Ring, seconded by VanHorn and unanimously approved to budget up to \$1000 (not including mileage) to be taken from the Accessions/Donor Fund for this conference.

Friends Advisory Committee – Tricia Zimmerman

Museum Grounds

A committee comprised of Mary Jo Stangel, Patricia Augustine, Jeanie Miller and Kathy Halla will oversee the grounds gardens, which includes the courtyard area.

A motion was made by Dorcas, seconded by Kornely and unanimously approved by the board to budget up to \$1000 for permanent planters.

The committee will be approaching the Manitowoc Garden Club for possible sponsorship

Mother/Daughter Tea

Flower Gallery has offered to donate floral arrangements for all the tables
Acute Angle will donate the Tea

Foundation – Mike Halla

Returns on the investments are up.

Building contract for the storage Unit will be signed April 17th .

A fundraiser to be held during the Frank Lloyd Wright Exhibit is in the planning stages.

The foundation will contribute \$5000 toward the Marketing of the Frank Lloyd Wright Exhibit.

Collections

The Georgia O'keeffe will leave for the Hyde Museum in 3 weeks

Met with Ms Horvath and finalized the paperwork on the Hooper donations with delivery expected the last week in April.

Old Business None

A motion was made by Kornely, seconded by Hennessey and unanimously approved to adjourn at 1:15 pm.

The next Board of Director's meeting will be Wednesday, May 15th at 12:00 noon

Respectfully submitted
Elaine Schroeder