

Present: Meg Bollinger, Simone Dorcas, Lori Kirby, Eva Kold, Christine Kornely, Jeanie Miller, Jason Ring, Dolly Stokes, Greg Vadney, Tom Van Horn, Amy Fricke-Weigel, Tricia Zimmermann

Absent: Mike Halla, Jill Hennessey, Amy Jagemann,

The meeting was called to order at 12:00 by Board President Weigel

Public Input No public input

Minutes A motion was made by Miller, seconded by Kirby and unanimously approved by the board to accept the December Minutes as written.

Financial Review Current budget figures were reviewed by the board

Presidents Report – Amy Weigel

Education Committee – Jeanne Miller
Committee is considering a “Mystery Dinner” as a fundraiser.
Will bring idea to the Foundation Board.

Marketing Committee – Amy Weigel
Vadney gave review of 2014 Plan.
Board can suggest items for Newsletter – share event photos

Building Committee
Goal is to get a meeting scheduled

Sputnikfest
Each board was asked to find one sponsor (at any level) on the list provided to support this event. Sponsor sheets were distributed. Would like them turned in by February 28th.

The Noon Optimists have agreed to man a food stand for RWAM and share the proceeds.

Director’s Evaluation
Weigel thanked all board members for participating. Forms are currently being typed by Personnel to assure anonymity. Board will meet in closed session in February to discuss results. Staff evaluations will be mailed after February Meeting. Personnel Mgr Jeri Johnson complimented board on being “very efficient”.

Board Membership
Will vote on potential board members at February Meeting

Directors Report – Greg Vadney

2014 Operating Budget
Full-Time Curator Position will be voted on by the Council on Monday, January 20, 2014
Reviewed upcoming exhibits – Permanent collection on display now
Security System is being put out for bids – needs completion before Youth Art in March
Broke the 2012 attendance record
Mila-Walls have arrived – will be used to add to exhibition space – 16’ total

Colorama Exhibit

Applying for JEM Grant - \$18,000 approx.
Corporate Sponsorships – Greg has a short list and is working on face-face contact
Monies remaining in West Foundation Grant

Museum Goals fit well with the Mayor's overall city goals for 2014

Friends Advisory Committee – Tricia Zimmerman

Currently working on 2014 budget for the committee

Foundation – Mike Halla

Will meet next Tuesday, January 21st.

Items on agenda:

Review Security Upgrade for Museum
Committing funds to marketing – Discovery WI
2014 Summer Fundraising

Van Horn asked if board could get an annual overview of the Foundation Activities with comparison to previous years, along with a copy of the investment policy.

Collections

No Report

Old Business

Van Horn asked if a power point of the Museum Collection could be taken out to the public. Having professional images taken of collection pieces for social media and presentations is a 2014 goal.

A motion was made by Kornely, seconded by Ring and unanimously approved to adjourn.

The next Board of Director's meeting will be Wednesday, February 19th at 12:00 noon

Respectfully submitted
Elaine Schroeder