

Present: Meg Bollinger, Simone Dorcas, Mike Halla, Eva Kold, Christine Kornely, Steve Prosenyak, Jason Ring, Eric Sitkiewitz, Greg Vadney, Tricia Zimmermann

Absent: Dayna Goetz, Amy Jagemann, Lori Kirby, Jeanie Miller, Tom Van Horn,
The meeting was called to order at 12:00 by Board President Dorcas

Public Input No public input

Minutes A motion was made by Halla, Seconded by Ring and unanimously approved by the board to accept the August minutes as written.

Financial Review

Mayor Justin Nickels spoke with the board regarding the 2015 City Budget how it will affect the RWAM. His preliminary budget proposal includes eliminating the Advertising Budget line. New revenue sources will be needed to prevent further cuts.

A lengthy discussion amongst the board members followed. It was decided to form a committee to meet with Vadney and discuss possible revenue generating avenues. Committee members are: Bollinger, Dorcas, Halla, Kornely, Prosenyak, Ring and Zimmerman. The first meeting is scheduled for Friday, September 19th at 9:00 am.

Presidents Report – Simone Dorcas

Education Committee – Jeanne Miller

1. Minutes from the September meeting were distributed and discussed.
Incentive program for Adult Ceramics (trial basis) \$5 discount for bringing new student.
2. Halloween in the Mansion will be on Wednesday, October 29th from 5:30-7:00
 - a. There will be pumpkin decorating, storytelling and treats.
 - b. This will be a FREE event.
3. The RWAM received a \$4800 Grant from the Nash Fund to be used in the Discovery Room.

Marketing Committee – Simone Dorcas

1. Discussed City Budget changes to RWAM Advertising dollars.
2. Branding – Waiting for Intern from Silver Lake College
3. Brochure – reviewed mock up and decided to have better images taken

Building Committee

No report

Director Evaluation

Dorcas will email the evaluation forms to the board members by the end of October

Directors Report – Greg Vadney

Personnel

1. Clerical
Elaine Schroeder, Clerical support, is back from Medical Leave on a part-time basis. The temporary clerical support will remain until Schroeder is back full-time.

2. Curator

In coordination with the 2014 Salary System realignment, Eva Kold has been promoted from Museum Curator to Asst. Museum Director. Her duties & responsibilities will change accordingly.

3. Security Guards

Interviews to fill the Security Guard vacancy will be held on Thursday, Sept. 18th.

Exhibits/Events

1. Waters Edge – September 28th – November 2nd

2. Art of Tablesettings will open on October 5th, with a Members Preview on Thursday, October 2nd at 5 pm

3. Sputnikfest

Was an overall success with an approximate profit of \$3700. The increased profit over 2013 was due to a rise in sponsorships and three new revenue producers. AAA Living magazine Sept/Oct issue listed Sputnikfest under “Quirky Events”

4. August 26th break-in

An individual broke through the museum’s front door and stole approximately \$200 from the donation box. Using our new security system, the MPD was able to quickly identify the suspect and take him into custody. On Sept. 11th the suspect pleaded Not Guilty. A settlement conference has been scheduled for October 21st.

Bldg & Grds Update

No Report

Friends Advisory Committee – Tricia Zimmerman

No report

Foundation – Mike Halla

Reviewed financials

Collections – Eva Kold

The Sam Francis is back from Restoration. Replaced frame, glass and backing.

Old Business

None

A motion was made by Kornely, seconded by Dorcas and unanimously approved to adjourn at 1:05 pm

The next Board of Director’s meeting will be Wednesday, October 15th at 12:00 noon

Respectfully submitted

Elaine Schroeder