

Present: Meg Bollinger, Dayna Goetz, Mike Halla, Amy Jagemann, Lori Kirby, Jeanie Miller, Christine Kornely, Eva Kozerski, Steve Prosenyak, Jason Ring, Eric Sitkiewitz, Greg Vadney, Tricia Zimmermann

Absent: Simone Dorcas, Tom Van Horn

The meeting was called to order at 12:00 by Board Vice President Halla

Public Input: none

Minutes A motion was made by Miller, seconded by Sitkiewitz and unanimously approved by the board to accept the January minutes as written.

Financial Review

An overview of the Museum's current budget was given to the board to review

Presidents Report – Simone Dorcas

Education Committee – Jeanne Miller

There was a marked decrease in Children's Programming Attendance in 2014. Some of the possible reasons were families had aged out and MPSD no longer included hard copies of our class schedules in their Friday Folders.

Suggestions from Board Members

- Offer evening classes for youth
- Get involved with the Southfield Townhouse Program
- Be a presence at the Elementary School Open houses
- Offer more adult classes

Marketing/Membership Committee – Simone Dorcas

Museum Brochure is now at the printer

Building Committee

No report

Directors Report – Greg Vadney

Exhibits

The Youth Art Series begins March 1st with the Manitowoc Public Schools ComixCon, a lecture by Brian & Kristy Miller of HiFi Color Design will be held on March 18th at 1:00, with a meet & greet to follow. Cost for meet & greet is \$20 per person. Proceeds to benefit the Foundation.

Branding

LTC has committed a class project to the Rahr-West. Their focus will be: Market Research, coordinating a focus group and web design. This will be a multi-year partnership and will begin this month.

Board Matrix

Hard copies were handed out to the board members to be filled out and handed in at the end of the meeting.

New Board Members

We currently have 5 potential board members. Vadney asked current board members to let him know of any other possible candidates by next month. We will need to fill 3 vacancies this June and 3 next June.

Strategic Planning

The Strategic Planning session will be held after the March board meeting. To facilitate this, the time of the board meeting will be changed from 12:00 noon to 4:00 pm on March 11th. After the regular board meeting, board members will then begin the Strategic Planning from 5:00 – 8:00 pm. Nick Speracio, from City Planning, will facilitate the session.

Sputnikfest

Committee met on 2/10, with their focus being on Sponsorships. Vadney asked each board member to help arrange a meeting with at least 1 sponsor by month end. Vadney reminded the board members that sponsorship does not necessarily have to be for Sputnikfest, but could be for other areas of the museum...education, exhibits, etc.

Subfest

Subfest will be held in July of this year. The Rahr will be partnering with WI Maritime Museum and the Capital Civic Centre on this event. A VIP Opening Reception will be held on July 10th at the Rahr. Vadney asked that some of our board members be on the planning committee for this event.

Friends Advisory Committee – Tricia Zimmerman

Members of the Friends Advisory Committee will be contacting those members that have not renewed their RWAM Membership as of yet.

Projects they are focusing on:

- Cosmetic improvements to the Conservatory in the Mansion

- Cosmetic improvements to the Porte Cochere and using this entrance to give handicap accessibility to the main floor of the mansion

- Make the courtyard accessible to the public

They would like to hold an open house once all the improvements have been completed.

Foundation – Mike Halla

Financials were reviewed.

There is no fundraising gala planned for 2015.

Annual Giving Campaign raised approximately \$10,000

The Foundation has committed \$10,000 towards the re-appraisal of the RWAM Collection and \$1000 toward the travel expenses of the Millers of HiFi Color Design.

Collections – Eva Kozerski

Lee Berthelsen has offered a portrait of his father Johann Berthelsen to the Museum. A motion was made by Zimmerman, seconded by Kornely and unanimously approved by the board to accept this gift. He also stated he would like to give the museum one of Johann's New York Winter Scenes at a later date.

A motion was made by Kornely and seconded by Kirby to adjourn at 12:50 pm.

Respectfully submitted
Elaine Schroeder