

Present: Meg Bollinger, Judy Corrado, Carrie Estrella, Mike Halla, Phil Hoff, Amy Jagemann, Jeanie Miller, Steve Proszenyak, Greg Vadney, Tricia Zimmermann

Absent: Dayna Goetz, Christine Kornely, Eva Kozerski, Jason Ring, Eric Sitkiewitz

The meeting was called to order at 12:00 by Board President Jagemann

Public Input: none

Minutes A motion was made by Miller, seconded by Proszenyak and unanimously approved by the board to accept the August minutes as written.

Financial Review

An overview of the Museum's current budget was given to the board to review

Presidents Report – Amy Jagemann

- **Board Committees**

- Marketing/Membership**

- The museum staff is developing a Media Communication strategy to insure exhibits and events are promoted in a timely fashion
 - Proszenyak reported on a project involving digital footage with a voice over to be used on social media and the website
 - Christmas in the Mansion will be featured first. This will also be used for general promotion of exhibits/events plus room rentals and sponsorships
 - Digital Billboards
 - We have a 4 week contract with Sign Me Up to promote exhibits/events/classes.
 - Logo - Work continues on logo redesign/branding
 - Website Redesign
 - The committee needs more information from Civic Plus before it moves forward.

- Education**

- Still trying to schedule a regular meeting date/time that works for all committee members. Several options were discussed.

- Collections**

- No report

- Buildings**

- No report

Directors Report – Greg Vadney

- **Upcoming receptions and events:**

- Members Tablesettings Preview Night – October 8th at 5:00
 - RWAM Annual Meeting – October 8th at 6:00
 - Waters Edge Opening – October 9th at 5:00

- **Board of Director Meeting Schedules**

- A proposal was made by Councilman Soeldner at the last Common Council Meeting to have all Boards meet after 5:00 pm. A discussion followed. Hall made a motion that the RWAM Board of Directors go on record opposing Councilman Soeldner's proposal. This motion was seconded by Miller and unanimously approved by the board. Board members were encouraged to contact their council representatives and voice their opinion on this matter.

- **Budget**

The mayor is currently reviewing the 2016 City Budget. There was some discussion as to our projected revenue for 2016. Budget still needs approval by the Council.

- Sources of revenue for the museum are: Facility Rentals, Exhibition Rentals, Sputnikfest and general donations.

- The Chagall Exhibit has been rented for May & June of 2016. The Hooper Exhibit is also being prepared for rental. Sputnikfest was successful, with over \$5000 in net profit, meeting the 2015 projected revenue.
- **Bldg & Grounds**
 - Courtyard regrading and landscaping should begin shortly. Miller will contact for a start date.
 - Miller commented on the how nice the grounds looked since the edging was done.
 - Reseeding of the front lawn will be done by the construction company.
 - The museum received a donation of crushed granite. Total amount needed to be determined.
 - Porte Cochere carpeting will begin the week of 9-21-15. Members of the Friends Advisory Committee have offered to paint the drywall sections of the landing.
- **Sputnikfest**
 - Movie was not as successful as anticipated. The committee will meet Wednesday, September 23rd at 4:00 to discuss possible changes to the festival to draw more of an evening crowd. Board members were encouraged to attend if they have input.
- **2016 Exhibit Schedule**
 - The featured traveling exhibit will be a 1970's photo exhibition from the Smithsonian.

Friends Advisory Committee

- Tried to clean the tiles in the conservatory, but did not see much of an improvement.
- The committee is looking into holding a Tea/Luncheon in February or March of 2016.

Foundation – Mike Halla

- Reviewed Financials
- Still Reviewing Bi-laws regarding Board Makeup - membership ratios
- Bistro-Jazz type event which incorporates our collection pieces is scheduled for February 12, 2016.

Collections – Eva Kozerski

- Vadney gave an overview of the environmental control system used in this building and the problems we have been experiencing with Humidity. Buildings/Grounds is continuing to monitor the situation.

Old Business

None

A motion was made by Proszenyak seconded by Corrado, and unanimously approved by the board to adjourn at 12:50 pm.

Respectfully submitted
Elaine Schroeder