

Present: Judy Corrado, Carrie Estrella, Dayna Goetz, Mike Halla, Phil Hoff, Amy Jagemann, Christine Kornely, Jeanie Miller, Steve Proszenyak, Jason Ring, Greg Vadney, Tricia Zimmermann

Absent: Meg Bollinger, Eva Kozerski, Eric Sitkiewitz

The meeting was called to order at 12:00 by Board President Jagemann

Public Input: none

Minutes A motion was made by Miller, seconded by Kornely and unanimously approved by the board to accept the September minutes as written.

Financial Review

An overview of the Museum's current budget was given to the board to review

Presidents Report – Amy Jagemann

- **Board Committees**

- **Marketing/Membership**

- They are finalizing the Museum Brochure
 - Susan Murtaugh is working on redesigning the museum logo
 - Jageman and Proszenyak will take care of the museum's social media in Eva's absence
 - This year's renewal notice will include a survey asking for specific household information
 - Proszenyak, Kornely and Vadney are working on a marketing video for the Museum

- **Education**

- Reviewed programming with the four new committee members
 - Halloween in the Mansion will be October 28th from 5:30 – 7:00
 - There will be a Preschool Palette & Wacky Weekend Workshop insert in the MPU December billing .

- **Collections**

- No report

- **Buildings**

- No report

- **Art Fair**

It was felt there is not enough time to recruit artists for a 2016 Art fair. A task force was formed to see if this is something that is viable in the future. Members of the task force are Kornely, Miller, Ring & Zimmerman.

Directors Report – Greg Vadney

- **Staffing update**

- New Custodial Senior Aid began work on October 12. He'll work 4 hrs per day 5 days per week
 - Eva Kozerski is on Maternity Leave until December 14th

- **Upcoming receptions and events:**

- Vadney reviewed the 2016 Exhibit Schedule

- **Budget**

- Budget is now being reviewed by the finance committee

- **Bldg & Grounds**

- Courtyard regrading and landscaping is complete. Looking into more lighting.
 - Porte Cochere carpeting is complete. Bernie Zimmer repainted the archways.

Friends Advisory Committee

- Reminded board members of the Members Only Tablesitting Preview to be held on Oct 8th
- Zimmerman made the request that the current expenditure ceiling for receptions be raised to \$1200.

- A motion was made by Halla, seconded by Kornely, and unanimously approved by the board to allow this increase.

Foundation – Mike Halla

- Reviewed Financials
- Bi-laws membership changes will be voted on by the Foundation Board at their October 28th meeting. The results will be presented to this board at the November Meeting
- Bistro-Jazz type event which incorporates our collection pieces is scheduled for February 12, 2016.

Collections – Greg Vadney

- **Acquisition**
 - Dennis Rocheleau Gift
“Looking East From Two Rivers, Wisc. 9:11AM, Sept. 11,2011” signed by John Shimon and Julie Lindeman
 - Dennis Rocheleau also gifted \$250 to the museum, which will be matched up to \$500 by the GE Foundation, to cover the cost of framing.

A motion was made by Zimmerman, seconded by Kornely, and unanimously approved by the board to accept the gift.

- **Appraisal**

Veritas Appraisers will be here on Monday, November 16th and Tuesday, November 17th for our collection appraisal.

Old Business

- **Museum Focus**
 - Need to define our focus. At this time it seems to be more directed at families with children. It was suggested we need to develop more adult programs. This issue will be added to the November Meeting Agenda

A motion was made by Kornely, seconded by Proszenyak, and unanimously approved by the board to adjourn at 1:00 pm.

Respectfully submitted
Elaine Schroeder