

Present: Meg Bollinger, Candace Giesen, Carrie Estrella, Mike Halla, Phil Hoff, Lee Kummer, Erin LaBonte, Adam Lovell, Jeanie Miller, Steve Proszenyak, Dolly Stokes Greg Vadney, Amy Fricke-Weigel

Absent: Dayna Goetz, Patrick Neuenfeldt,

The meeting was called to order at 12:05 by President Proszenyak

Public Input: none

Minutes A motion was made by Miller, seconded by Stokes and unanimously approved by the board to accept the September minutes with one correction - Kummer should be listed as absent.

Financial Review

An overview of the Museum's current budget was given to the board to review

Presidents Report – Steve Proszenyak

Marketing/Membership Committee

- Late Night Event
 - Tabled till 2017
- Membership
 - 10% discount to November – January Renewals
 - Redesign membership mailing envelope
- Marketing Plan 2017
 - The museum's budget is set to receive an additional \$15,000 from Room Tax monies to be used to "bring people into Manitowoc". The board was asked to submit suggestions to Vadney.
- Travel Channel
 - The Travel Channel will be at the Rahr on Monday, November 7th to film a segment for their program "Mysteries at the Museum". Their focus will be Sputnik IV.
- Website upgrade
 - New Website is targeted to be live in January 2017

Education Committee

- Halloween at the Museum
 - October 26th
 - Same program as previous years
 - Art activity/storytelling/trick or treating
 - Still need volunteers
 - Candy donated by RWAM Board Members
- Teen Advisory Committee
 - This group had their first meeting this month. The lead person is Justin Schnell. Their first project is to create their logo.
- Art of Conversation
 - Finalizing 2017 Schedule
- Spark
 - Heather Nelson will attend the November convention in Sheboygan
- Outdoor Activities

- The committee discussed possibly installing a chalk base activity into the side of the hill on the south side of the parking lot to promote the “interactive focus” of the museum.
- Fundraising
 - Committee discussed possible fundraising opportunities.

Collections Committee

- Met October 18th and discussed the Museum’s Collection Policy and Plan which would include a De-accessioning Plan.
- Will be looking into Grants to replace the current manual climate readings to a wireless system.
- There are no new accession requests

Buildings/Grounds

- Capital Projects
 - Outdoor signage
 - Sputnik IV outdoor display
 - Regrade/re-irrigate Mansion lawn
 - Relocate Faller statue
 - Inside projects
 - New carpeting and wallcoverings in the galleries
 - Video and Audio tours of the Mansion and Galleries
- We will need to fundraise for this \$200,000 Capital Project so a Development Committee will be created, comprised of members from:
 - RWAM Board of Directors
 - RWAM Foundation Board
 - RWAM Friends Advisory Committee
 - Members at Large

Directors Report – Greg Vadney

Proposal for Improvements to the Park Street Entrance

- Regrade concrete in front of entry door
- Replace windows & doors
- Still needs council approve
- Will need to create an alternate entrance when the work is being done

Additional cameras did not make the 2017 Budget

All bids for the keyless entry came in over budget

Friends Advisory Committee – Jeanie Miller

Art of Conversation

- Would like to put the entire year’s schedule on one handout
- \$3000 of Membership money will go to support this program
- Art of Movement – October 12th event – 23 attendees

Foundation – Mike Halla

Reviewed Financials

Annual Appeal is targeted for November 2016

Next Meeting is October 25th

Collections

See committee notes

Old Business

none

A motion was made by Fricke-Weigel, seconded by Giesen and unanimously approved by the board to adjourn at 1:00pm.

Respectfully submitted
Elaine Schroeder