

Present: Meg Bollinger, Dayna Goetz, Carrie Estrella, Candice Giesen, Mike Halla, Phil Hoff, Lee Kummer, Erin LaBonte, Adam Lovell, Jeanie Miller, Steve Proszenyak, Dolly Stokes, Greg Vadney, Amy Fricke-Weigel

Absent: Patrick Neuenfeldt

The meeting was called to order at 12:05 by President Proszenyak

Public Input: none

Minutes A motion was made by Miller, seconded by Weigel and unanimously approved by the board to accept the December minutes as written.

Financial Review

An overview of the Museum's current budget was given to the board to review

Presidents Report – Steve Proszenyak

Education Committee

- heARTs Project
154 8"X8" canvases were distributed to the general public to be decorated with a "heart" theme and returned to the museum to be auctioned off at the Foundation's February Fundraising Event "Love Letters". The response to this event was tremendous, with over 16,000 views on our Facebook Page. We will be setting up an on-line auction which will run until February 10th, the date of the Love Letters event. Those who have purchased a ticket to the Love Letters event will then have the final bid on any given canvas. Those that do not sell will be made available to the general public on February 11th.
- Website Upgrade
The mockup of the new RWAM Website was reviewed

Marketing/Membership Committee

- Membership
Continue 10% discount through February for renewals & new memberships.
Memberships renewals are still coming in.
Vadney reminded all board members to renew.
- Culture & Cuisine
The RWAM will be participating in this MAVCB spearheaded winter promotion. Our contribution will be 10% discount on memberships, art cart and classes. This promotion begins in February
- heARTs Fundraiser
Due to the large response to this event, the committee brainstormed as to how we can continue this connection with these individuals.
- Website
 - Reviewed current draft – copies of the desktop design were provided for the Board's review.
 - Project to go live in February
 - Will have the ability to showcase more of the permanent collection
 - Capability to renew and/or register a membership online

Collections Committee

- Met 1-17-17 and reviewed new De-Accessioning Policy.
- Reviewed possible acquisitions (see Collection Report)

Buildings/Grounds

- No Report

Directors Report – Greg Vadney

- Exhibits/Events
Reviewed current and upcoming events and exhibits
- Museum Advocacy Day
WI Federation of Museums has asked the Greg Vadney attend this event in Washington DC the end of January. The cost for travel and lodging at approximately \$750. It is unclear at this time as to how much WFM will contribute to these expenses.
- A motion was made by Stokes and seconded by Miller to approve payment of Vadney's traveling expenses up to \$750 to attend this event. After a great deal of discussion the motion was brought to a vote, with the following results. Nine (9) approve, three (3) opposed with one (1) absence.
- After the vote, the board requested that Chairman Proszenyak submit a letter of appeal to WFM asking them to cover these expenses. Vadney will present this to them at next week's meeting.

Friends Advisory Committee – Jeanie Miller

- Approved 2017 Reception Schedule
- Approved Revised Bi-laws
- 1-9-2017 took down the Christmas Decorations and put them away on the 3rd floor

Foundation – Mike Halla

- Reviewed Financials
- February 10th Fundraiser
 - We have sold 72 tickets to date.
 - Encouraged board members to purchase tickets and/or volunteer to help out at the event.
 - Volunteers should contact Candice Giesen

Collections

- Still working on Grant for Digital Data Loggers
- Acquisitions
 - It was decided by the committee not to accept a Karl Priebe etching of Pearl Bailey, donated by Wm Faller.
 - The committee approved the acquisition of:
 - Lester Schwartz Painting, donated by Milton & Bess Schwartz
 - Patrick Farrell Painting, LaBelle

Old Business

None

A motion was made by Hoff, seconded by Giesen and unanimously approved by the board to adjourn to closed session to discuss the evaluation of Director Vadney.

Respectfully submitted
Elaine Schroeder