

Present: Carrie Estrella, Mike Halla, Phil Hoff, Erin LaBonte, Jeanie Miller, Adam Lovell, Steve Proszenyak, Dolly Stokes, Greg Vadney, Amy Fricke-Weigel

Absent: Meg Bollinger, Candice Giesen, Dayna Goetz, Lee Kummer, Patrick Neuenfeldt

Public Input - None

#### Minutes

Motion was made by Weigel, seconded by Halla and unanimously approved by the board to accept the March minutes with the correction of removing “Jeanie” from Old Business

Reviewed Financial Accounts

President Report – Steven Proszenyak  
Committee Reports

#### Education

- Discussed whether or not the museum would consider renting space to outside artists for workshops. The artists would do their own promotion. What would the parameters be? Will discuss further at next month’s meeting.
- Art of Conversation Lecture Series – Vivian R. Jacobson  
Vivian will need transportation the night of June 10<sup>th</sup> and the evening of June 11<sup>th</sup>
- DAP (Digital Arts Program) – the main instructor for this programming has resigned. The library is current looking for his replacement
- Scout Badges – Heather Nelson, Adam Lovell and Carrie Estrella are developing a program where Girl/Boy Scouts can earn badges through art classes at the Rahr-West.
- Ice Age Trail – On Saturday, August 5<sup>th</sup>, the Manitowoc/Two Rivers Ice Age Alliance will be holding a ribbon cutting ceremony and a Cultural Hike. The Rahr-West is on the Ice Age Trail and will be holding some type of outdoor activity for this event.
- Intern – We will be sharing a summer intern, Emma Dill, with the WI Maritime Museum. She is a communications major.
- Classroom Storage – The classroom is in need of additional storage units.
- Fundraiser – due to the success of the heARTs project in February, we will be taking on a similar project only this time we will ask members of the community to decorate Christmas Ornaments, which will then be auctioned off during Christmas in the Mansion.

#### Membership-Marketing

- Renewals are down  
Friends Committee will be working on promotion  
Judy Corrado has offered to contact non-renewing members to find out why they have decided not to renew.  
A discussion followed as to possible changes in our membership process.  
Weigel commented that the trend has shifted from membership to donation.

LaBonte suggested doing reciprocal memberships with other local non-profits

- Website -Website is now live. Vadney is investigating how we can get online payment capabilities as well as video and sound. We will do additional promotion of our website through social media, constant contact and rack cards.
- Summer Marketing
  - Print – Magazine Ads targeting the Door County Area
  - Radio – WI Public Radio Spots, “Lodge” FM Station in Door County, Seehafer Broadcasting Posters & Billboards
- Subfest
  - Discussion as to how we can connect better with this event and draw more of their audience to our facility. There was a great deal of discussion as to ways to promote our Silent Service Exhibit. Some of the suggestions were:
    - Sidewalk Subs leading to the Rahr
    - Trail Markers leading to the Rahr
    - Golf Cart Shuttle from Subfest to the Rahr
- Silent Service Reception
  - We will be holding a special VIP Reception on Thursday, May 25<sup>th</sup> for VIP’s, etc.
  - The WI Maritime Museum will be collaborating with us on this event.
  - JEM Grant check presentation will take place
  - VIP Cocktail Reception

Capital Campaign Committee

Need to schedule a meeting to get this started

Director Report-Greg Vadney

- Human Resources
  - The two Security Guard positions are still open. Currently looking for possible applicants
- Bldgs/Grounds
  - The mansion is due to be painted this summer. The exact date is to be determined.
  - Due to the events being held this summer, the entry renovation has been pushed back to September
  - The Keyless entry system has been installed and staff members now have their badges
- Exhibition/Events Preparation
  - Reviewed upcoming exhibit/event schedule and encouraged board members to attend these activities.
- Museums Week / Creative Economy Week – May 13-21
  - The Rahr-West will brand activities during this week
    - Art of Conversation with Jill Chadek
    - The opening of Silent Service.
    - The Mayor will make a proclamation and do PSA’s for the museum during this time period.

- Vadney will appear on local radio/TV Stations to promote our Summer Events and our unique benefit to the community

#### Rahr-West Friends Committee Report

- Are in the process of planning this year's Members Bus Tour to the West Bend Museum of Wisconsin Art. More details to follow.
- Membership – they are reviewing current benefits
- Art of Conversation – Planning for the 2018 Schedule
- Kitchen Update – Will be discussing plans for renovation at their May Meeting

#### Foundation Report- President Mike Halla

- Financials
- Next meeting is Tuesday, April 25  
They will be discussing the plans for next year's fundraiser, which will be similar to the successful 2017 event.

#### Collection Report – Adam Lovell

- There was no meeting this past month
- Lovell is working on finishing the Preservation Assistance Grant Request, which is due May 4<sup>th</sup>.

#### Old Business

Prosenyak informed the board that there will be an exhibition of Erin LaBonte 's work at the Artists Gallery from April 28 – May 28. The opening reception is April 28<sup>th</sup> from 6-8pm

A motion was made by Miller, seconded by Weigel and unanimously approved by the board to adjourn at 1:00 pm

Respectfully submitted,

Elaine Schroeder