

Present: Meg Bollinger, Carrie Estrella, Rhienna Gabriel, Candice Giesen, Mike Halla, Phil Hoff, Jeanie Miller, Adam Lovell, Steve Proszenyak, Dolly Stokes, Greg Vadney, Amy Fricke-Weigel

Absent: Dayna Goetz, Erin LaBonte, Patrick Neuenfeldt

Public Input - None

Minutes

Motion was made by Miller, seconded by Weigel and unanimously approved by the board to accept the April minutes as written.

Reviewed Financial Accounts

President Report – Steven Proszenyak

Committee Reports

Education

- Need to consider changes to the usual Fall Class Schedule. Try some new types of classes
- DAP (Digital Arts Project)  
Summer Classes – Photography & Video  
Possible Fall Classes – Video Drawing for Youth & Adults
- Need to do more partnership activities with Zoo, Pinecrest, Woodland Dunes, etc.
- Still working on a program where Artists can use our facility to conduct classes.

Membership-Marketing

- Summer Membership Drive  
Friends Committee members will set up a Membership Information table at all of our summer events in an effort to recruit new members.
- Summer Marketing
  - Radio – WPR, WPS Door County Stations & Seehafer Broadcasting
  - Television – WPS Wisconsin Life
  - Billboards – Contract with Sign Me Up for digital billboards
  - Print – Digital ads with Newspapers/Magazines
  - Museum Apps – run from smart phones and Ipads

Capital Campaign Committee

Need to schedule a meeting

Board Personnel

- Membership  
Dayna Goetze has elected not to renew her second term on the board. Vadney/Proszenyak will send an email to current board members asking for nominations of potential board members.
- Committees  
Vadney also asked the board members to submit their preference as to which Committees they wish to participate in for their 17/18 term.

#### Director Report-Greg Vadney

- Exhibits/Events  
Vadney gave an overview of upcoming exhibits/lecture and stressed the importance of Board presence at these events.  
The Subfest VIP event will be Thursday, May 25<sup>th</sup> at 5:00. All board members were encouraged to attend.
- Personnel  
Doug Mrotek has been hired as a security guard.  
Vadney will be interviewing a Public Safety student from LTC to fill the “Floater” position.  
Emma Dill will be dedicating approx.. 8 hrs per week to assist the museum in writing content for web, social media and exhibition labeling.
- Bldgs/Grounds  
The Council has approved the painting of the wooden windows in the mansion. This will be scheduled for sometime this summer.
- WPR Radio Spot  
Vadney will be doing a telephone interview on WPR Radio, representing the WI Fed of Museums on May 17<sup>th</sup>.
- 2018 Exhibition Schedule  
Halla asked if any progress has been made on finding our feature exhibit for 2018. Vadney has done some checking into possibilities, but will not be confirming anything until after the installation of the 2017 Summer exhibits.

#### Rahr-West Friends Committee Report

- Are in the process of planning for the Chagall & Jacobson Receptions
- Art of Conversation – Planning for the 2018 Schedule
- Mansion Kitchen – Would like a cosmetic upgrade – remove wallpaper & paint. The cost should be minimal and covered by the Membership funds.

#### Foundation Report- President Mike Halla

- Financials

#### Collection Report – Adam Lovell

- There was no meeting this past month. They will be meeting in June
- Lovell was unable to complete the Preservation Assistance Grant Request due to programming issues. Will attempt to submit manually.
- Lovell shared his AAM Convention Experiences with the board.

#### Old Business

- Discussion continued on how to create traffic to the museum from the Subfest grounds.  
Need staffing at Subfest to promote the Rahr  
Sub shaped signs directing people to the Rahr  
Scavenger Hunt with the Rahr as one of the destinations

Rahr-West Art Museum Board of Director Minutes  
May 17, 2017

Offer an activity at the Rahr on that weekend  
Some form of transportation to shuttle people back and forth.

A motion was made by Weigel, seconded by Estrella and unanimously approved by the board to adjourn at 1:00 pm

Respectfully submitted,

Elaine Schroeder