

Rahr-West Art Museum
Board of Director Minutes
August 15, 2018

Present: Carrie Estrella, Mike Halla, Lori Kirby, Erin LaBonte, Patrick Neuenfeldt, Jeremiah Novak, Steve Prosenyak, Dolly Stokes, Greg Vadney, Amy Fricke-Weigel, HaLeigh Zipperer

Absent: Amy Gehrig, Candice Giesen, Phil Hoff

1. Call to Order
The meeting was called to order by President Prosenyak at 12:00p
2. Public Input
None
3. Minutes – President
Motion was made by Halla, seconded by Kirby, and unanimously approved by the board to accept the July minutes as written.
4. Review of Financial Accounts
No questions.
5. President Report-Steven Prosenyak
 - a. Education Committee
Did not meet.
 - b. Membership/Marketing Committee-Vadney
Committee met prior to this Board meeting. Continued discussing revamping the membership, switching from calendar year renewal to anniversary date renewal. The group discussed potential for auto renewals, using credit cards. One hurdle with this is that many members pay with cash or check. The group also discussed “swallowing” the transaction fees imposed by GovPay. There was discussion as to providing a possible gift to attract new members and offering more trips for members, for additional benefit.
On the marketing side, there are three exhibits this year that have received sponsorships. There was discussion as to how to promote/recognize these sponsors. The Public Arts committee will have a weekly article in the HTR beginning week of January 19. These articles will not only have focus on the Rahr-West, but on various community arts and projects.
 - c. Buildings & Grounds Committee
Did not meet. The painting in the kitchen is done. Asbestos abatement for the kitchen floor has been scheduled and flooring install can be scheduled. Cabinets for the kitchen will be delivered at end of month. Cabinets for the classroom are in and are awaiting install. Working with maintenance on scheduling that. The courtyard water feature was installed. Landscaping will take place in the next few weeks. Memorial plaques for the water feature and sculpture have been ordered. Vadney is working with Chermak family on scheduling dedication for the water feature. The landscaper is working on revisions to the plans for the front yard.
 - d. Public Arts Committee-LaBonte
Discussed Art Forward, weekly newspaper column. Cassie Hebert is working on a logo for this. The WPS grant for the Mirro fence wrap project was denied, however a \$5000 donation

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was received, helping the project to move forward. The traced images of the children will be scanned in and LaBonte will be contacting a graphic designer to discuss assisting with the project. It was noted that Appleton has established a Public Arts Committee & policy and Green Bay has added a Public Arts staff position.

- e. Development Committee
Did not meet. Landscaper is working on 3D renderings of plans.

6. Director Report-Greg Vadney

Vadney discussed upcoming exhibits. Rahr-West Member and County Artists artwork is being submitted this week. The opening will be held August 26 at 1pm. This opening is usually well attended, Board members are also encouraged to attend. There are Sputnikfest meetings finalizing plans in the next week. Dr. Trek has been secured for the event. He will be doing a show and emceeing the trivia contest. Vadney has been in contact with Trek affiliate groups, trying for a larger reach. May look into ticketing for similar event next year. It was mentioned again, that a chairperson for the Sputnikfest would be very helpful, taking the burdens off staff. Art Slam is coming up. There was discussion regarding the mural project on Jay and S. 9th. There was clarification on this, that the Rahr-West is not a sponsor or partner in this project. It is a private project, with private sponsors. The Art Slam exhibit will be at the Rahr-West, opening September 21. Water's Edge Artists exhibit will be taking place in the mansion.

A new security guard started at the beginning of August and seems to be working out well.

7. Rahr-West Friends Committee Report-Greg Vadney

Bus trip to Door County was very well attended and Friends received very good feedback. The group would like to have an annual budget for gift shoppe retail purchases. Shoppe financials will be distributed in September for discussion. There was also discussion regarding the purchasing processes, as reimbursements to members for purchases take time. Having a standardized process in place helps to eliminate confusion.

8. Foundation Report-Vice President Mike Halla

Foundation financial accounts were reviewed. The Foundation board met July 24 and discussed the distribution policy, specifically to the City to help fund the Admin position. They approved the annual appeal letter and also approved purchase of a painting cart. Next meeting is scheduled for October.

9. Collection Report

None

10. Old Business

None

11. Adjourn

A motion was made by Halla, seconded by Fricke-Weigel, and unanimously approved by the board to adjourn at 12:35pm.

Submitted by Melissa Franz, Administrative Support Specialist