



# City of Manitowoc

900 Quay Street  
Manitowoc, WI 54220  
www.manitowoc.org

## Meeting Minutes - Final

### Room Tax Commission

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Tuesday, September 3, 2019

5:00 PM

City Hall Council Chambers

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Pursuant to Section 19.84(2) and (3) of the Wisconsin Statutes, notice is hereby given to the public, to the Herald-Times-Reporter, the official newspaper of Manitowoc, and to those news media who have filed a written request for this notice that a meeting of the above-referenced will be held at the date, time and location listed above.

Notice is hereby given that a majority of the Common Council of the City of Manitowoc, or a standing committee of that body, may be present at this meeting to gather information about the subject matter over which they have decision making responsibility.

The above governmental body will meet to discuss and possibly take action on the agenda items set forth below.

#### Call to Order

#### Roll Call

**Present:** 5 - Nickels, McMeans, Brey, Sitkiewitz and Reilly

#### Approval of Minutes

[19-0940](#) Review and approval of June 25th, 2019, meeting minutes

**Attachments:** [06-25-2019 Meeting Minutes.pdf](#)

Moved by McMeans, seconded by Sitkiewitz, that the June 25th, 2019, minutes be approved. The motion carried. Ayes, 5. Nays, none

#### Discussion and Action Items

[19-0941](#) Discussion and possible action on Discover Manitowoc Grant application for Magical Trolley Ride to the North Pole by Lakeshore CAP

**Attachments:** [Discover Manitowoc Grant signed.pdf](#)  
[Discover Manitowoc Grant Narrative 2019.docx](#)

Discussion on request from CASA for Discover Manitowoc Grant Dollars. Motion by Sitkiewitz and Second by Pat Reilly to approve \$10,000 from the Discover Manitowoc Grant Fund.

**This Action Item was approved**[19-0971](#)

Discussion and possible action on Discover Manitowoc Grant application for Evergleams on Eighth

**Attachments:** [Evergleams on Eighth Application.pdf](#)

Discussion on request from evergleams on 8th. Alderman Sitkiewitz requested new numbers from the group and to come back at a future meeting to discuss support from the Discover Manitowoc Grant Fund.

[19-0942](#)

2020 Budget Requests

It was noted that there is now \$3,941.00 remaining in the Discover Manitowoc Fund (after CASA allocation).

The committee wants to focus on downtown master plan (focused on tourism). Wayfinding signage throughout the city. Marina improvements. Mariners Trail improvements. Marketing dollars for the city promotional video.

It was noted that room tax dollars are up from the estimates for 2019, and likely will be higher in 2020 and 2021.

**Ajournment**

**Moved by Sitkiewitz, seconded by Brey, that this meeting be adjourned at 5:50 p.m. The motion carried. Ayes, 5. Nays, none**

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