



City of Manitowoc

900 Quay Street
Manitowoc, WI 54220
www.manitowoc.org

Meeting Minutes - Final

Room Tax Commission

Tuesday, October 1, 2019

5:00 PM

City Hall Council Chambers

Pursuant to Section 19.84(2) and (3) of the Wisconsin Statutes, notice is hereby given to the public, to the Herald-Times-Reporter, the official newspaper of Manitowoc, and to those news media who have filed a written request for this notice that a meeting of the above-referenced will be held at the date, time and location listed above.

Notice is hereby given that a majority of the Common Council of the City of Manitowoc, or a standing committee of that body, may be present at this meeting to gather information about the subject matter over which they have decision making responsibility.

The above governmental body will meet to discuss and possibly take action on the agenda items set forth below.

Call to Order

Roll Call

Present: 4 - Nickels, McMeans, Brey and Sitkiewitz

Excused: 1 - Reilly

Approval of Minutes

[19-1036](#) Review and approval of September 3rd, 2019, meeting minutes

Attachments: [09-03-2019 Minutes.pdf](#)

Moved by Sitkiewitz, seconded by Brey, that the Minutes be approved. The motion carried. Ayes, 4. Nays, none

Discussion and Action Items

[19-1037](#) Discussion and possible action on Evergleams on Eighth Discover Manitowoc Grant application

Attachments: [2018 Income Statement.pdf](#)

[Addendum - Evergleams.pdf](#)

[Updated Budget - Evergleams.pdf](#)

S. McMeans stated at the last meeting the request would have been approved but the Committee asked for additional information to be brought back to tonight's meeting. Since the last meeting another request for monies came in which resulted in more requests than what funds are available. S. McMeans feels that the Evergleam request should be honored.

J. Nickels stated that this is the first year that there were more requests made versus funds available so there is no precedent set.

B. Jost explained the details of the \$3,000 request and that the goal is to expand the marketing into other cities and regions. The library and historical society will be added to the event due to conflicts with the original venues. The downtown group will be providing \$1,000 towards the event.

Moved by Sitkiewitz, seconded by Brey, to approve the \$3,000 request. The motion carried. Ayes, 4. Nays, none

19-1038

Discussion and possible action on Lights in Lincoln Park Discover Manitowoc Grant application

Attachments: [Lights in Lincoln Park Grant Application.pdf](#)

D. Koch provided the background information regarding the \$1,500 request. The money will go towards marketing in the counties surrounding Manitowoc. \$700 was received in 2018 and it was estimated that 3,000 cars and 12,000 people visited the exhibit at Lincoln Park. The group made approximately \$32,000 in 2018 with \$12,000 being invested in new exhibits. The remainder of the funds was used to support the zoo and the new storage building which is currently being built adjacent to cabin #2.

Moved by Nickels, seconded by Brey, to approve the award of the remaining Discover Manitowoc funds available of \$941 in addition to allocating \$559 from the Ryder Cup marketing fund for a total of \$1,500. The motion carried. Ayes, 4. Nays, none

Ajournment

Moved by McMeans, seconded by Sitkiewitz, that this meeting be adjourned at 5:40 p.m. The motion carried. Ayes, 4. Nays, none

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Manitowoc will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-686-6950 or the City's ADA Coordinator at (920) 686-6990 or e-mail cityattorney@manitowoc.org at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.