

Rahr-West Art Museum
Board of Director Minutes
June 17, 2020

Present: Diana Bolander, Carrie Estrella, Amy Fricke-Weigel, Amy Gehrig, Courtney Hansen, Phil Hoff, Erin LaBonte, Larry Shimon, Greg Vadney, Patricia Zimmerman, HaLeigh Zipperer

Absent: Candice Giesen, Lori Kirby, Dolly Stokes

1. Call to Order
The meeting was called to order by President Fricke-Weigel at 12:01pm.
2. Public Input
None
3. Minutes – President
Motion was made by Gehrig, seconded by Estrella, and unanimously approved by the board to accept the May minutes as written.
4. Review of Financial Accounts
No questions
5. President Report- Fricke-Weigel
 - a. Welcome new Board Members, Courtney Hansen, Larry Shimon & Tricia Zimmerman, plaque presentation to outgoing Board Member Steve Proszenyak
 - b. Education Committee—Vadney
Did not meet. Programming beginning in July will continue as scheduled, with limited class sizes. Where possible and weather permitting, programs will be held outdoors. Vadney will be meeting with educators tomorrow to discuss upcoming classes and potential online options.
 - c. Membership/Marketing Committee—Fricke-Weigel
The Stokes print for those at the Advocate level and above has been color matched and is ready to print. Artwork for next year's print will be selected soon. There have been some membership renewals, but many have been dropped due to COVID-19. A letter will be going out to all lapsed memberships. They discussed the marketing strategy and determined that it would be best to spend marketing dollars locally during this time. They also discussed the strategic plan and the overlap between marketing and development and are looking at creating a join development/marketing plan.
 - d. Buildings & Grounds Committee
Did not meet
 - e. Public Arts Committee—Vadney
Mural at 8th & Maritime is in progress. There is a potential mural going up at Lakeside Foods during Art Slam. The Badger sculpture has been installed at the lake front.
 - f. Development Committee
Did not meet

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g. Committee Chairs 2020-2021

Board Members were encouraged to sign up for committees. Chairs are needed for each.

6. Director Report - Greg Vadney

Summer exhibits are now open. There is no physical event planned for the Ron Stokes Exhibit, but Coolest Coast is going to assist in creating a digital event with Dolly.

The museum reopened June 2. A single circuit “Art Path” has been established throughout the galleries and mansion. Patronage has been down the few days we have been open. The lower level is closed to the public at this time. Custodial staff is limited, due to staff changes within the City and part-time staff not coming back due to health issues.

The in person Sputnikfest has been cancelled. Instead, a “Virtual Sputnikfest” will be held Saturday, September 12. The plan is to hold the contests virtually and have NASA/Space-X affiliated, and Sci-Fi celebrities do virtual Q&A. The committee will meet July 1 to discuss details.

Art Bridges, from whom the Terry Adkins’ Native Son (Circus) and Felix Gonzalez-Torres’ Untitled are on loan, have an accompanying grant program. This program offers a grant of up to \$10,000 for programming related to each piece. Specific criteria must be met to qualify for this funding.

7. Rahr-West Friends Committee Report—Gehrig

Friends met in person last week. The Shoppe at the Rahr will remain open during this time and will be monitored. No speakers/receptions are scheduled at this time. The Friends group was asked to assist Vadney in picking out new chairs for special events at the Museum. Fricke-Weigel mentioned that the group should come to the board with an estimate, in order to gain approval to purchase the chairs.

8. Foundation Report - Fricke-Weigel

Met June 9. New officers will be elected for the Foundation. Candice Giesen was elected as a new member of the Foundation Board. The 2021 fundraiser will take place February 5, and will feature the band Steem. Financial accounts were also reviewed.

9. Collection Report - Bolander

Committee met June 16. There were no potential acquisitions. There was an update regarding collections care. Automatic data loggers have been installed and are currently running. They will capture temperature and humidity data much more efficiently than the manual readings done twice per day. There was discussion on diversifying artists in the collection. They also worked on strategic planning goals.

10. Old Business

Gehrig questioned whether the elevator project will still be taking place as planned. As far as Vadney is aware, it is still in the works. However, public meetings must first be held regarding the project.

11. Adjourn

A motion was made by Gehrig, seconded by Zipperer, and unanimously approved by the board to adjourn at 12:49pm.

Submitted by Melissa Franz, Administrative Support Specialist